



Belle Terre Elementary School

5545 N. Belle Terre Parkway, Palm Coast, FL 32137

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Jessica DeFord
Katrina Feola
Assistant Principals

Dr. Terence "T.C." Culver, Principal

December 11, 2018

Dear Supporter of BTES Bobcat Learners,

BTES is hosting The 2019 Bobcat 5k Run/Walk and Community Fair on Saturday, February 9, 2019. We are seeking sponsors, vendors, and participants. This will be an official 5k with a certified course and chip timing. Our youngest runners (aged 6 and under) will have a FREE Fun Run. All completers of the 5k Run/Walk and Fun Run will receive a completer medallion. Awards will be given in 8 divisions (male and female), plus an additional Sweetheart category. All registered participants will receive an event t-shirt with all sponsors' names and/or logos, and will also enjoy a free pancake and juice breakfast afterward. Sponsors are welcome to be onsite with flyers, handouts, advertisement, etc.

We hope to create a wonderful event focused on an active and healthy lifestyle for our students and the entire Flagler community. The event is being promoted to all the Flagler Schools, as well as to all of our 1500 students and their families; it will be listed in national event registries for runners. We anticipate hundreds of attendees including families, volunteers, and spectators. Local media will cover the event.

Below are the details concerning this year's sponsorship levels:

- \$500 - Gold Medal:
 - 4x2' Banner with your company name and logo on the BTES fence for one year
 - Name/Logo on event T-shirt
 - Sponsor Window Cling
 - Table at any of our events/promotional items/flyers in staff boxes 3 times per year (provided by sponsor,) opportunity to provide samples, etc. on site during staff day
 - Logo advertisement on our school website and Facebook for one year

- \$250 - Silver Medal:
 - Name/Logo on event T-shirt
 - Sponsor Window Cling
 - Table at any of our events/promotional items/flyers in staff boxes 1 time per year (provided by sponsor/opportunity to provide samples, etc. on site during staff day
 - Logo advertisement on our school website and Facebook for one year

- \$100 - Bronze Medal:
 - Name/Logo on event T-shirt
 - Sponsor Window Cling
 - One-time access to staff or parent event
 - Logo advertisement on our school website and Facebook for one year

All sponsors may place items/flyers in the runner bags and have a FREE table at our community fair. A high quality logo image for the race shirt must be sent electronically to Mrs. Feola. If your organization would like to participate in this year's event as a sponsor, please contact Mrs. Feola at feolak@flaglerschools.com with the amount of your donation. Sponsorships must be received by January 25, 2019 to be on the 5k shirt. Thank you for your time and consideration.

Sincerely,

The Bobcat Admin Team: Dr. Terence Culver, Mrs. Jessica DeFord, and Mrs. Katrina Feola